

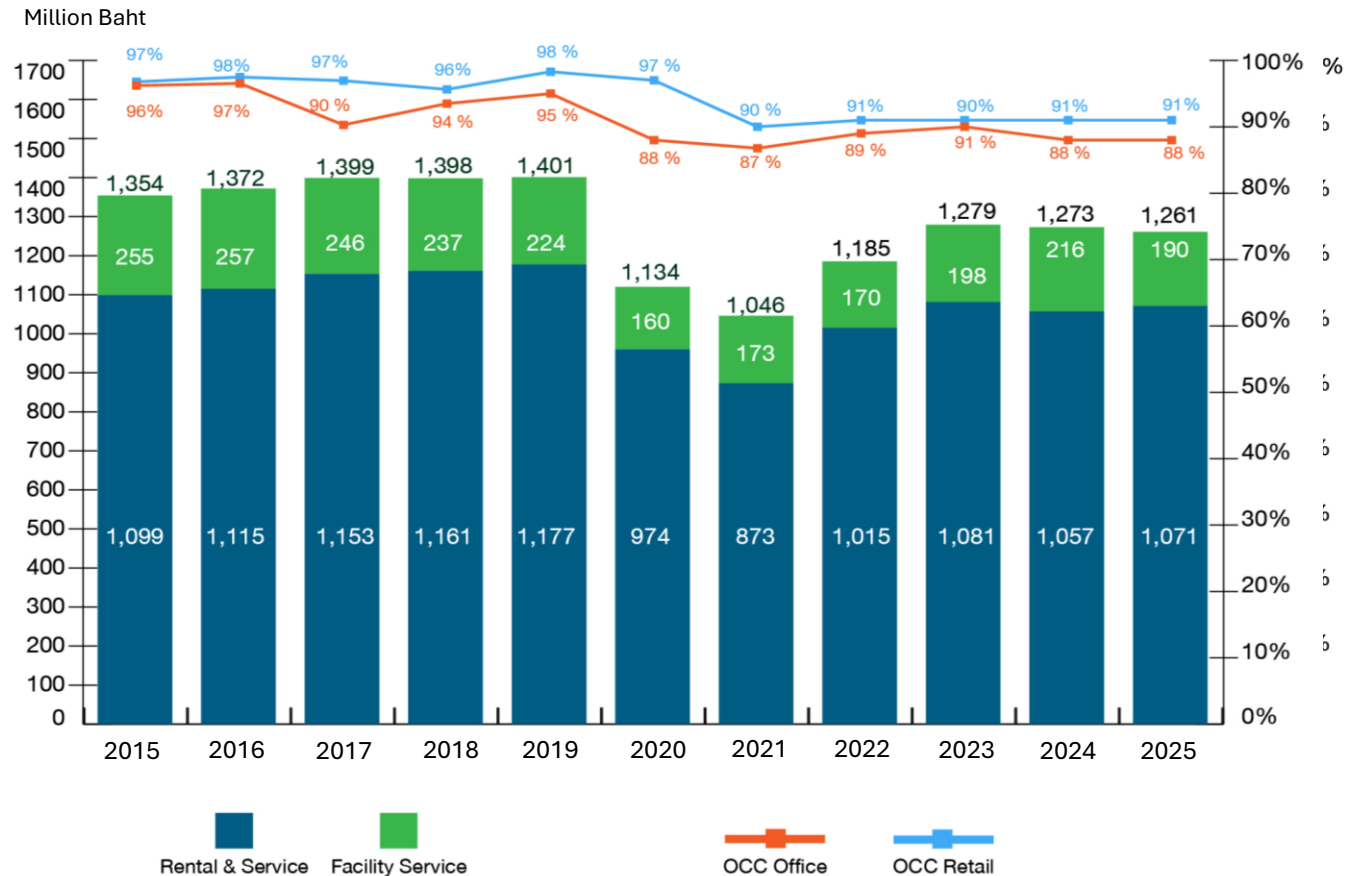
Enclosure No.1

REIT management in important matters and
future Trust management approaches

1.1 The REIT's significant management in 2025

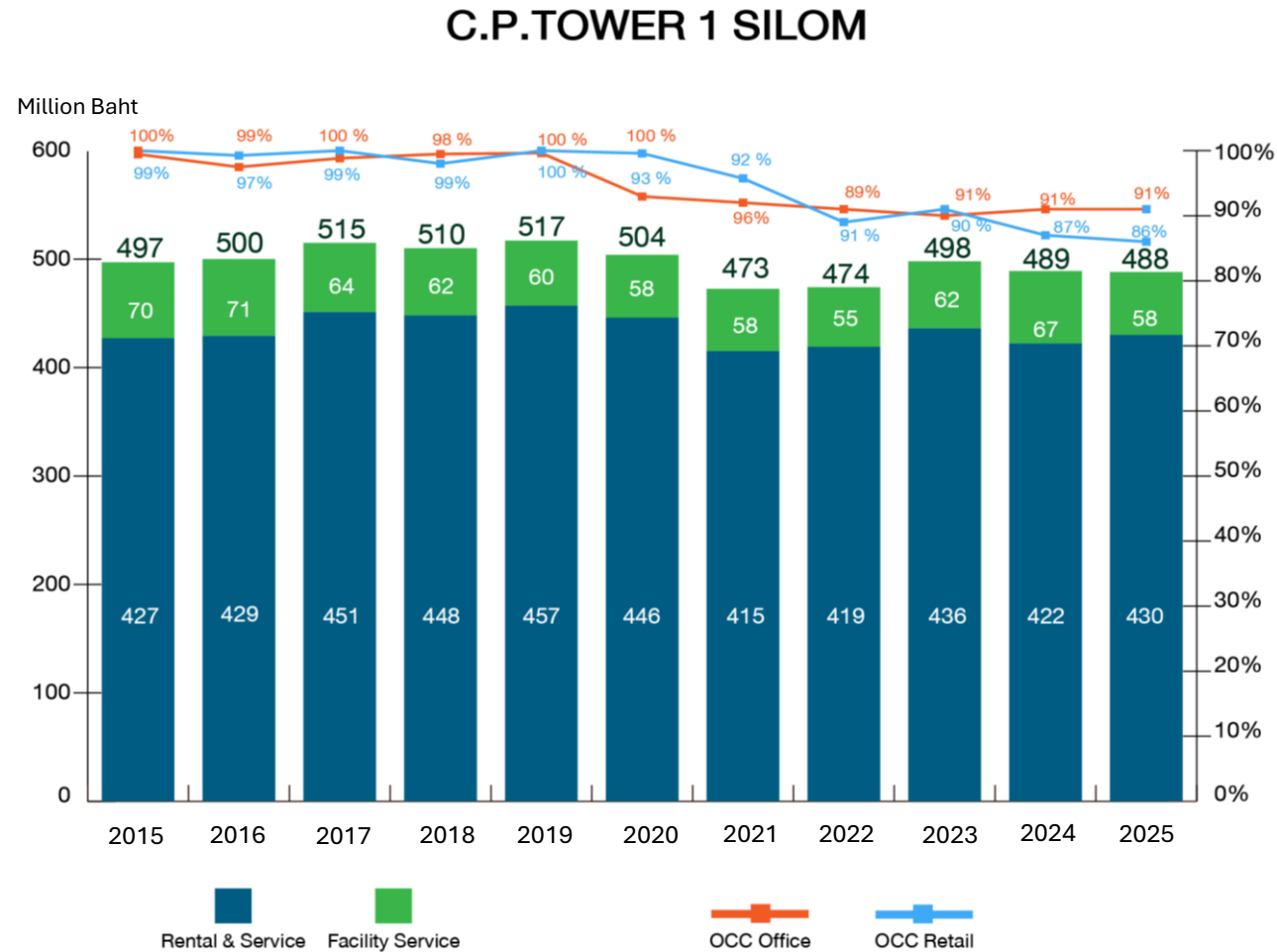
Revenue collection classified by source of income from 2015 - 2025

C.P.TOWER 1 , 2 , 3



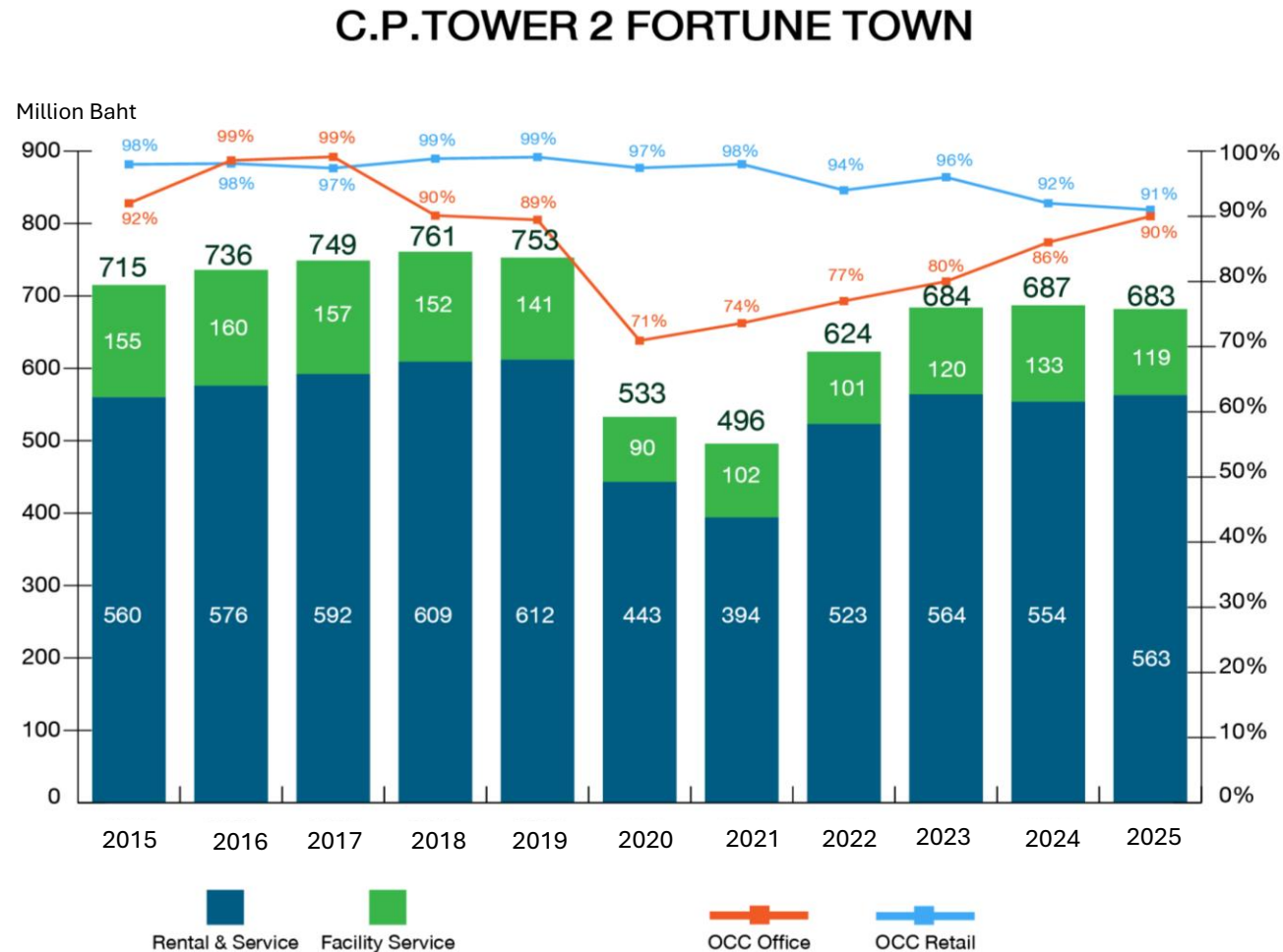
1.3 The REIT's significant management in 2025

Revenue collection classified by source of income from 2015 - 2025



1.4 The REIT's significant management in 2025

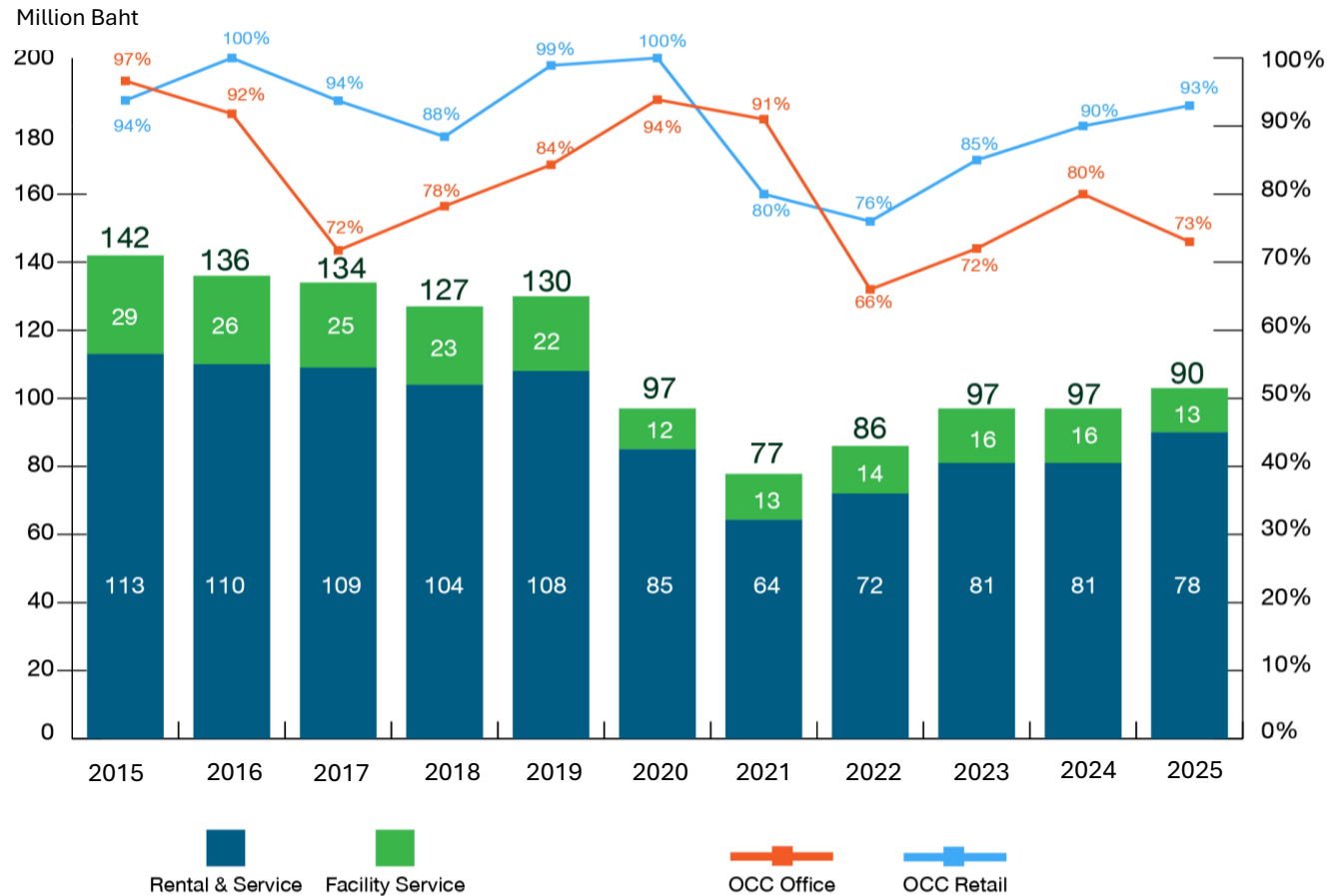
Revenue collection classified by source of income from 2015 - 2025



1.5 The REIT's significant management in 2025

Revenue collection classified by source of income from 2015 - 2025

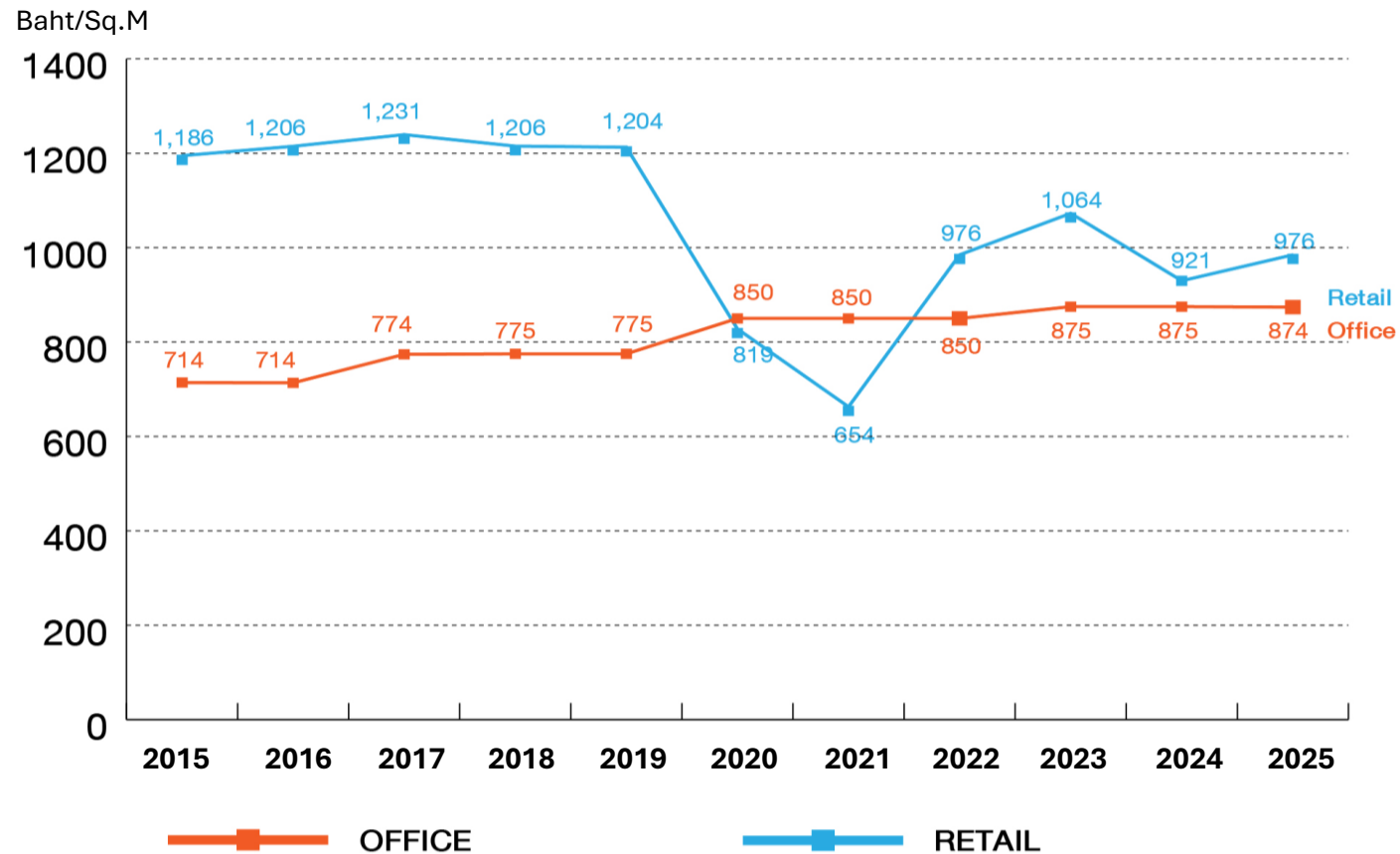
C.P.TOWER 3 PHAYATHAI



1.6 The REIT's significant management in 2025

C.P.Tower 1 (Silom) Average rent (baht/sq.m.) from 2015 – 2025

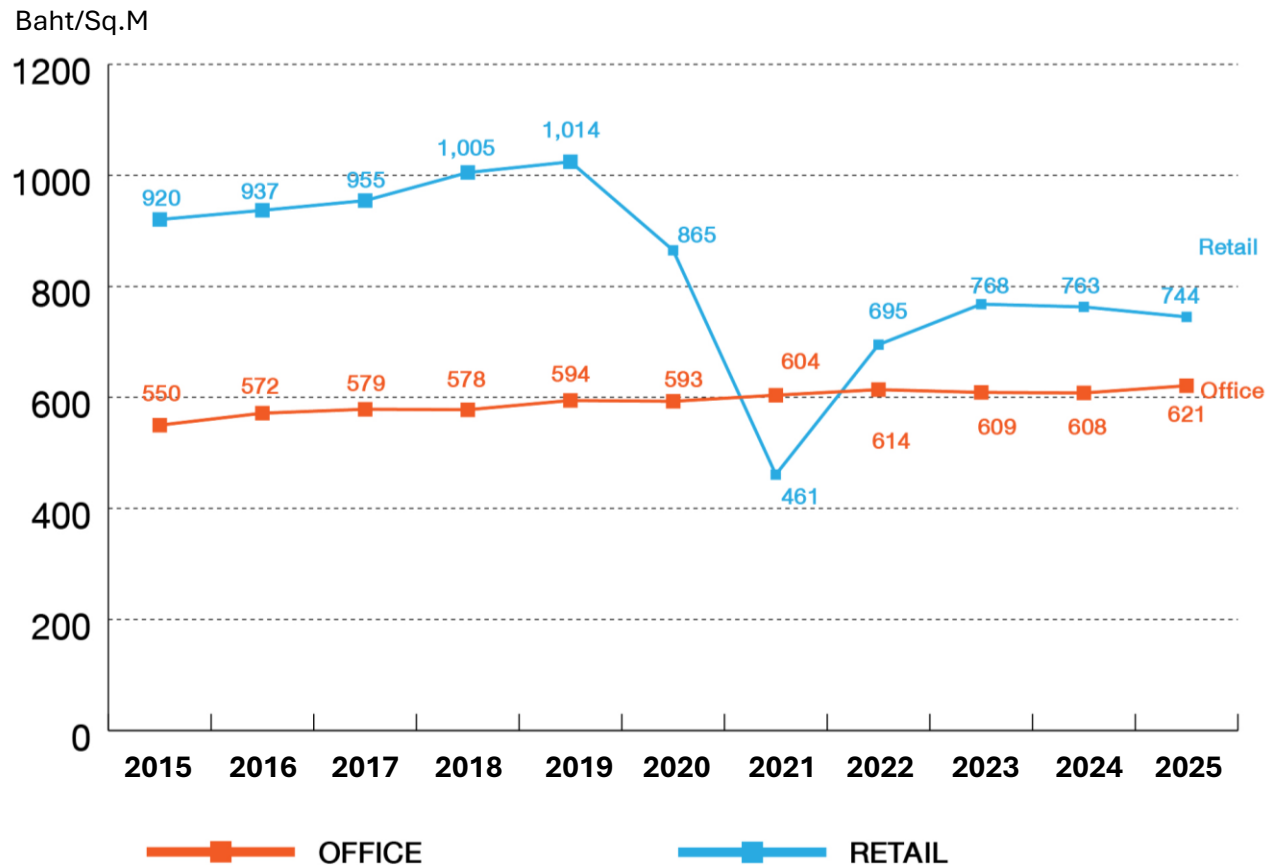
C.P. Tower 1 SILOM



1.7 The REIT's significant management in 2025

C.P.Tower 2 (Fortune Town) Average rent (baht/sq.m.) from 2015 – 2025

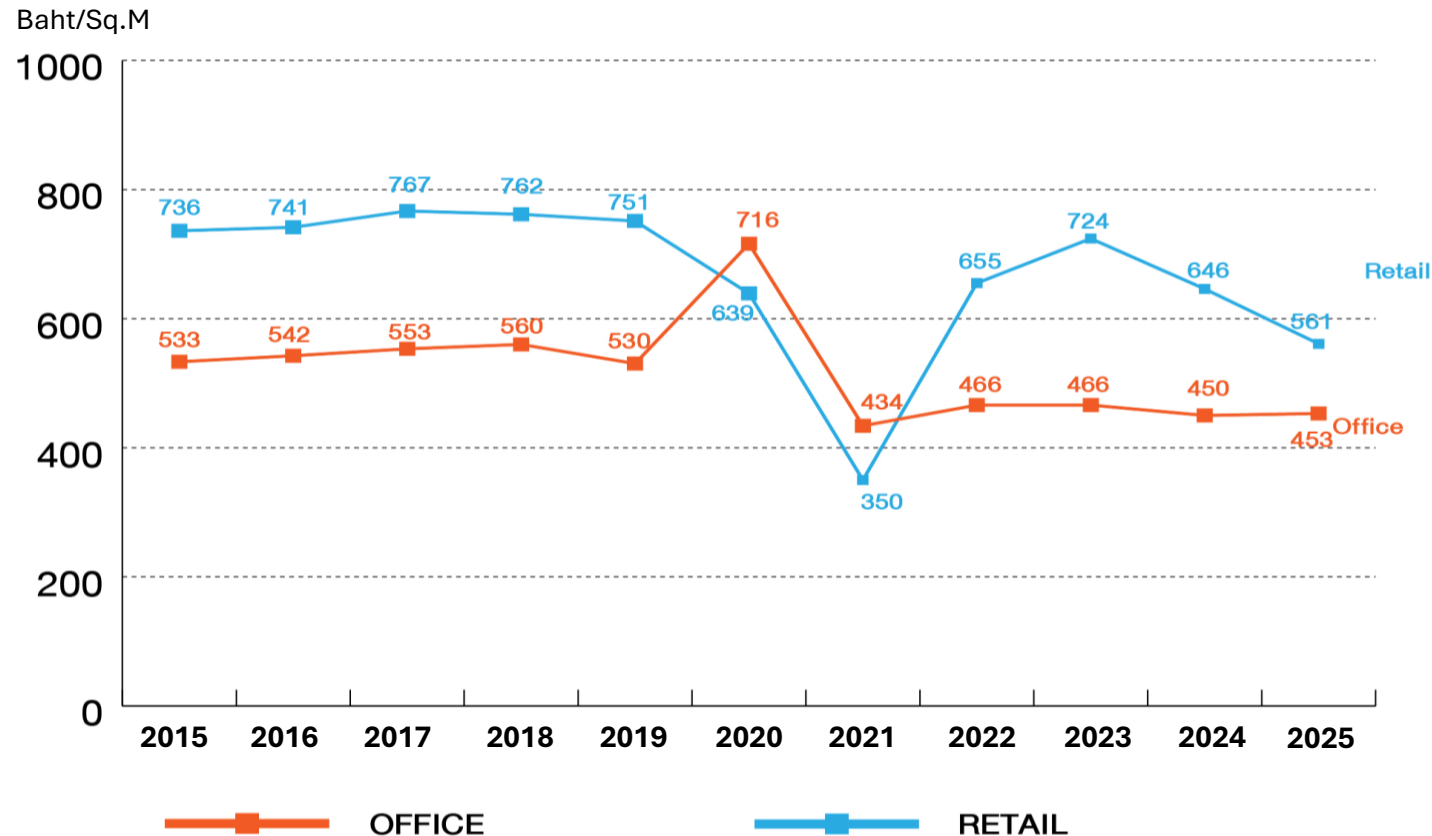
C.P. Tower 2 Fortune Town



1.8 The REIT's significant management in 2025

C.P.Tower 3 (Phayathai) Average rent (baht/sq.m.) from 2015 – 2025

C.P. Tower 3 Phayathai



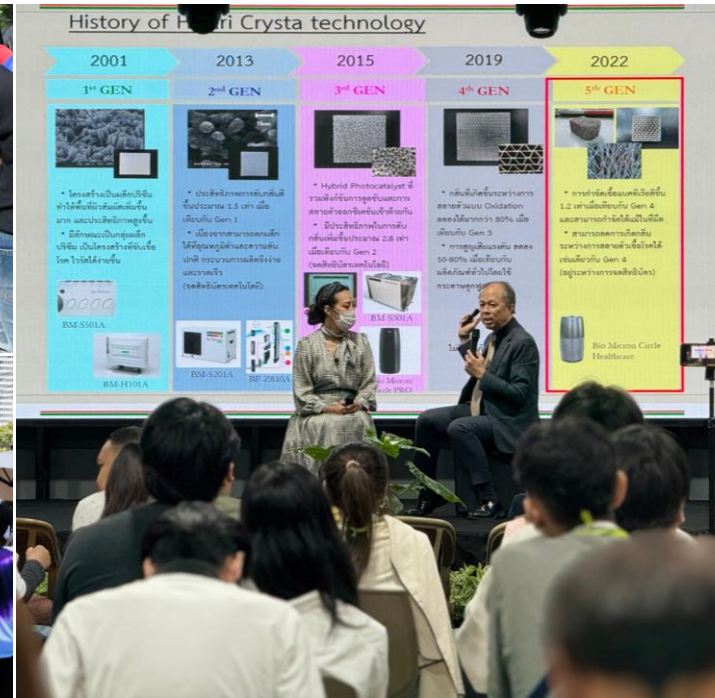
Sales Promotion and Marketing Management in 2025

Creating 2 ways experiences which focus on engagement activities with stakeholders such as visitors, merchants, partners, community which can be classified as 3 activities

- 1.. Experiential Marketing
2. Annual Major Events/Marketing Campaigns
3. Community & CSR Marketing

1. Experiential Marketing

Activities Focused on Creating Shared Experiences Between Entrepreneurs, Partners, Communities, Media, and Students



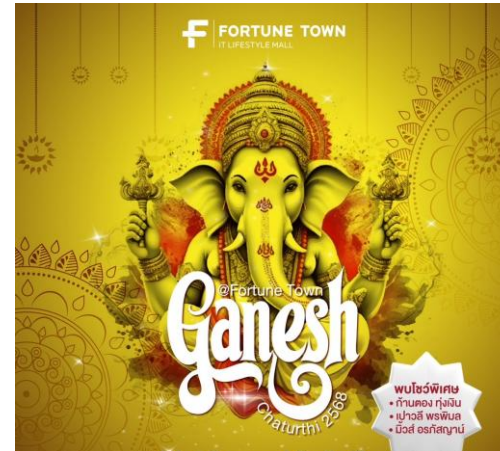
1. Experiential Marketing

Activities Focused on Creating Shared Experiences Between Entrepreneurs, Partners, Communities, Media, and Students



2. Annual Major Events/Marketing Campaigns

Festival-based Activities Focused on Engagement Between Entrepreneurs and Service Users
Held 1–2 Times per Year

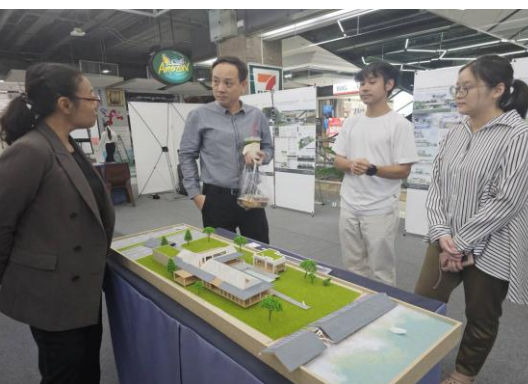
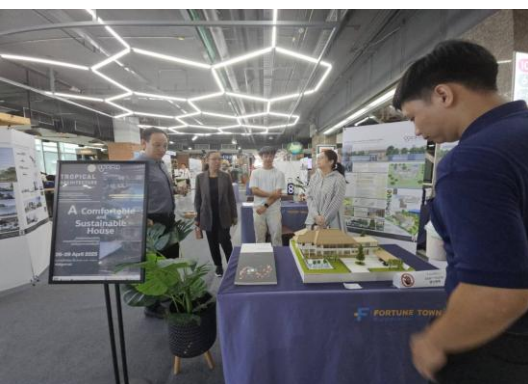


3.Community & CSR Marketing

Engaging for a better community: The BKK FOOD BANK project brought together C.P. Tower 2, the Din Daeng District Office, and various public-private partners to support local community welfare and contribute to flood relief efforts in Songkhla.



In collaboration with King Mongkut's Institute of Technology Ladkrabang (KMITL), the 'A Comfortable and Sustainable House' project was hosted to provide a venue for showcasing students' innovative architectural designs and research.



3.Community & CSR Marketing

"1 million People Health Checkup Caravan" for the General Public, Nearby Communities, Individuals, in Collaboration with the Central Hospital and the Bangkok Metropolitan Administration (BMA), to Promote Good Health and Strengthen Relationships with the Community.



Safe Drinking and Plastic Reduction Campaign for the General Public, Tourists, and Nearby Communities of CP Tower 2 (Fortune Town), in Collaboration with Government and Private Sector Organizations, as well as Local Communities.

